

le sereno.

SAINT-BARTHÉLEMY

ST. BARTH'S BEST LOVED LUXURY HIDEAWAY, LE SERENO, REOPENS WITH NEW MARINE AND NATURE CONSERVATION PROGRAMME

The sophisticated beachfront resort offers guests a haven of peace surrounded by nature and beautiful design



- *Le Sereno, iconic hotel designed by late renowned Christian Liaigre*
- *Continually ranked in the top five 'Best Hotels in the Caribbean' by Conde Nast Traveller Readers' Choice Awards*
- *Turtles and marine conservation programme at hotel's marine reserve*
- *Exclusive Le Sereno X Anya Hindmarch beach bag for top suite and Villa guests*
- *3-star Michelin Chefs Enrico and Roberto Cerea at Le Sereno during [The Saint Barth Gourmet Festival](#)*
- *Complimentary Affogato hour for guests*
- *An ideal location for luxury family travel with the safe, calm waters of the Grand Cul de Sac and water-activities such as snorkelling, kite surfing, fishing and kayaking*

November 2023 - [Le Sereno](#), the iconic luxury boutique hotel nestled on the pristine shores of St. Barthélemy, announces its grand reopening for the 2023-2024 season. With a prime location on the crystal-clear marine reserve waters of Grand Cul de Sac, Le Sereno has long been celebrated as one of the most exclusive and sought-after destinations in the Caribbean. With its intimate charm and world-class amenities, the hotel has consistently ranked among the top choices for discerning travellers seeking a luxurious and serene escape. The hotel is ready to welcome guests with its signature blend of elegance, attentive yet discreet service, and breath-taking natural beauty.

The 2023 reopening brings a fresh and exciting chapter to Le Sereno. Key highlights of the reopening include:

A Greater Commitment to Nature and Marine Conservation

Le Sereno unveils its new Coral Restoration Programme, aimed at rejuvenating and preserving the vibrant coral reefs surrounding the island. This pioneering initiative, in collaboration with local marine experts, enables guests to actively participate in the conservation efforts. Hotel guests can join hands with the local marine biologists to plant and care for coral fragments, thereby contributing to the restoration of the island's vital undersea ecosystems.

Due to Le Sereno's location on the stunning Grand Cul de Sac marine reserve, the hotel's beach is home to many turtle species such as Green, Hawksbill and Leatherback Turtles. In a bid to heighten the awareness and protection of the island's endangered sea turtle population, Le Sereno introduces its Turtle Concierge. This dedicated member of the team will educate and guide guests on turtle nesting, hatching and the importance of conserving these magnificent creatures. Guests can also book unique experiences with the Turtle Concierge to witness the magic of these beautiful creatures gliding through the shallow water and nesting, as well as assist with turtle releases, providing a hands-on connection with nature's wonders. Committed to sustainability not only through its guest experiences, Le Sereno staff members all undergo training to develop a deep understanding of the island's delicate ecosystem, emphasising their roles in protecting and promoting sustainable tourism practices.

A Reimagined Culinary Experience

The resort's acclaimed restaurant, Le Sereno Al Mare which is led by Executive Chef Raffaele Lenzi and Chef Leonardo Panza will continue to offer fresh, local ingredients expertly crafted into simple, delicious, contemporary Italian cuisine. The informal waterfront restaurant, named one of *'The Best Beach Clubs in the World'* by Conde Nast Traveller, offers a relaxed approach to fine dining, serving up signature favourites such as *Linguine alle Vongole e Zeste di Limone* inspired by the Lake Como sister property's beloved pasta *Vongole* or our renowned *Spaghetti al Pistachio e Rapanelli Marinati*. Unlike other dining destinations on the island, the setting brings a sense of tranquillity and connection to the natural environment, located just steps from the crystal-clear waters of the marine reserve.

Additionally, new for the season, Le Sereno will be launching a ***Taste of Italy Degustation Menu***. This culinary journey will take guests on an adventure through the diverse flavours of the Italian peninsula. The menu is built as a tribute to the rich culinary traditions of Tuscany, Lombardy,

Piedmont, Campania, and Sicily regions. Particular attention has been placed in pairing these delectable dishes with carefully selected wines from the regions they hail from. This year, the Head Sommelier will focus on introducing guests to hidden gems produced by small, artisanal winemakers, ensuring they experience the essence of Italy in every sip.

To elevate the afternoon experience, the resort is introducing **Affogato Hour**, which offers coffee lovers a complimentary affogato treat in the pool area for all hotel guests. This delightful dessert or drink depending on your appetite, combines the richness of Italian coffee with the indulgence of creamy vanilla gelato, providing a perfect pick-me-up.

Italy's most famous chef is coming to Le Sereno St. Barths. The acclaimed three Michelin-starred proprietor of the esteemed Da Vittorio restaurants, boasts a collective total of seven Michelin Stars and will visit from 7th to 12th November 2023, during [The Saint Barth Gourmet Festival](#). A major event on the international culinary circuit and considered one of the best gourmet festivals in the world. Open to guests and visitors alike, the menu starts with *a Mahi Mahi fish tartare* accompanied by a typical Italian *Caciucco all livornese* mousse, followed by a *prawn risotto* main with *a pomodoro and pesto emulsion*. The menu ends on a sweet note with *a fresh Midori and an assortment of cakes*.

Anya Hindmarch Collaboration - A Complimentary Gift for VIP Guests

Le Sereno St. Barth offers complimentary gifts designed by the renowned British fashion icon **Anya Hindmarch**. Guests staying in select top suites and villas can choose from two exclusive bag sizes including a large Anya Hindmarch white beach bag (also great to carry in the city) or a stylish Anya Hindmarch wash bag with the iconic St Barth landing strip print, to make the holidays memories last that little bit longer.

Le Sereno St. Barths welcomes guests with rates beginning at 860 euros.

To book a stay at Le Sereno St. Barthelemy, please visit www.lesereno.com

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About Le Sereno

Le Sereno is an intimate beachfront hotel with 39 suites and three large four-bedroom villas. Providing superior design and style for which Sereno Hotels is known for, Le Sereno offers an elevated island experience with an understated luxury and laid-back attitude. Le Sereno is located at the east end of St. Barth and stretches along 180 meters (600 feet) of sandy beach on picturesque Grand Cul-de-Sac – a marine reserve with turquoise waters on the northern side of the island protected from the waves by a coral reef.

About Sereno Hotels

Situated in iconic waterfront locales, the hotels' unique accommodations featuring standout design by the legendary Patricia Urquiola and Christian Liaigre alongside its impeccable service, world class

dining led by celebrated chefs, and standout amenities and offerings, including top-rated beach club and Europe's first shoppable penthouse suite, have once again inspired readers to rank Sereno Hotels among the best in the world. Located in two of the most coveted vacations destinations in the world, Sereno Hotels is the private creator, owner and operator of award-winning properties Le Sereno, Le Sereno Villas and Ristorante al Mare in St. Barth and Il Sereno Lago di Como, Villa Pliniana and Ristorante al Lago in Lake Como. The brand is renowned for carrying through the themes of an intimate number of oversized rooms and suites, incredible and iconic views, large Villas adjacent to the hotels, and a distinctive, understated approach to luxury and service.

Consistently an award-winning brand, Le Sereno and Il Sereno have repeatedly achieved top international accolades including recognition from *Travel + Leisure* World's Best Award 2023 'No.1 Resort in Italy and No. 4 Hotel in the World', to *Conde Nast Traveller* Reader's Choice Award 2022 'No.1 Hotel in Italy'. Also recognised by *Conde Nast Traveller* for Le Sereno Al Mare 'Best Beach Clubs in the World' and selected as a 'Best of' hotel by *Architectural Digest* (2022) and *Vogue* (2021). Sereno Hotels is a member of Leading Hotels of the World and Virtuoso Travel Network.

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